



**FOR IMMEDIATE RELEASE**

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## **Daughter of Purple Heart Veteran Receives Folds of Honor Scholarship**

*Founding Fathers Products & Southeastern Grocers Continue Support for Military Families*

**Jacksonville, FL (November 13, 2019)** – Natalie Oliverio, daughter of Lieutenant Denis Oliverio, of Jacksonville, FL was awarded \$5,000 through the Folds of Honor Scholarship program. Natalie attends private school and her passion is barrel racing and she competes on the National Barrel Racing Circuit. Denis served honorably for 20 years in support of OPERATIONS IRAQI FREEDOM, ENDURING FREEDOM, and DESERT STORM. Natalie credits her father for instilling the value to “Stand up and do what is right regardless of the obstacles or adversity.”

Founding Fathers Products’ mission is to create superior quality American made products that support American Military families with 50% of its profits. Founding Fathers introduced their line of domestic premium lager beers in 2011 and in 2016 introduced their 100% Arabica gourmet coffee.

“I founded the company to give back to those who have sacrificed so much to protect our freedom” said Phil Knutsen, CEO of Founding Fathers Products. “We are honored to present this scholarship with Southeastern Grocers to Natalie and support Folds of Honor in providing scholarships to the families of the wounded and fallen soldiers.”

“It is through the generosity of companies like Founding Fathers and Southeastern Grocers that allows Folds of Honor the opportunity to serve the needs of those who have heroically served our great country,” said Major Dan Rooney, Founder of Folds of Honor. “We are truly honored to stand shoulder-to-shoulder with this fine group of patriotic partners who share our commitment to support those who need it most. Together we can make a lasting difference.”

### **About Founding Fathers**

Established in 2009 by Minnesota entrepreneur Phil Knutsen, the mission of Founding Fathers is to keep America strong one product at a time by providing the best American-made products aligned with the principles and values that made the United States the greatest country in the world. Founding Fathers Products will donate 50 percent of profits from the sale of its goods to support military troops and their families. For more information, visit [www.foundingfatherscoffees.com](http://www.foundingfatherscoffees.com).

### **About Folds of Honor**

Folds of Honor is a 501(C)(3) nonprofit organization that provides educational scholarships to families of military men and women who have fallen or been disabled while on active duty in the United States armed forces. Our educational scholarships support private education tuition and tutoring for children in grades K-12, as well as higher education tuition assistance for spouses and dependents. Founded in 2007 by Major Dan Rooney, a PGA member and F-16 fighter pilot currently stationed at Tyndall AFB Florida as a member of 301st Fighter Squadron who served three tours of duty in Iraq, Folds of Honor is proud to have awarded more than 16,000 scholarships in all 50 states, as well as Guam, Puerto Rico and the Virgin Islands, including more than 3,500 in 2016 alone. For more information or to donate in support of a Folds of Honor scholarship, visit [foldsofhonor.org](http://foldsofhonor.org).

**About Southeastern Grocers**

Southeastern Grocers, Inc. (SEG), parent company and home of BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is one of the largest conventional supermarket companies in the U.S. SEG grocery stores, liquor stores and in-store pharmacies serve communities throughout the seven southeastern states of Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina and South Carolina. BI-LO, Fresco y Más, Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and strong commitments to providing the best possible quality and value to customers. For more information, visit [www.bi-lo.com](http://www.bi-lo.com), [www.frescoymas.com](http://www.frescoymas.com), [www.harveyssupermarkets.com](http://www.harveyssupermarkets.com) and [www.winndixie.com](http://www.winndixie.com).

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